

## Philadelphia Black Public Relations Leadership

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The mission of the Philadelphia Black Public Relations Society is to provide public relations and communications practitioners throughout the Greater Philadelphia region with an avenue for professional support. PBPRS accomplishes this by fostering a network between members and other professionals that enable growth and development.

Furthermore, PBPRS has outlined a commitment to the community, education and the public relations profession. We will work to maintain this level of commitment by creating a professional climate that is consistent with the National organization's goals, including the three E's.

### Education

Education is the most important role that our organization will play. PBPRS will serve as a resource for students interested in the public relations/ communications profession while bringing to the forefront, in a timely fashion, those relevant and important issues that affect our profession. Education includes working with other professional organizations, as well as BPRS chapters across the country.

### Empowerment

Empowerment is a part of the education process. Information is power and as we share with each other, we simultaneously encourage each other to be bold and appropriately aggressive as we work in the Philadelphia region. Additionally, PBPRS is committed to helping its members grow professionally through training and workshops designed to refine existing skill sets.

### Expansion

As we educate and empower those affiliated with our organization, we believe growth is inevitable. To that end, the Philadelphia chapter will proactively pursue opportunities to expand our membership base, as well as our relationship with other professional organizations. The need for proficient communication exists in every field. It is our ultimate goal to be integrated fully into the fabric of the larger business community in the Philadelphia region.

## Network with Public Relations Professionals JOIN PBPRS TODAY!



**PBPRS**  
Philadelphia Black Public  
Relations Society

[www.pbprs.org](http://www.pbprs.org)

## The National Black Public Relations Society, Inc. (NBPRS)

### HISTORY

The National Black Public Relations Society, Inc. (NBPRS)

began as a conceptual organization more than fifteen years ago. Pat Tobin and Helen Goss acted upon the recognized need for African-American public relations practitioners to come together. Their mission was to provide a networking environment that fostered professional development, resource sharing and mutual support.

## Philadelphia Black Public Relations Society (PBPRS)

The Philadelphia Black Public Relations Society strives to continue the level of excellence exemplified by the national chapter. PBPRS recognizes the growing number of African-American professionals in the tri-state area for the private and non-profit sectors, and the need to support these professionals is imperative.

### A Few Reasons to Join PBPRS Now!

- Network with Public Relations Professionals
- Access to our Career Resource Directory
- Professional Development Opportunities
- Free Member Workshops
- Find a Mentor

# PBPRS

Philadelphia Black Public Relations Society

## Mission Statement

The mission of the Philadelphia Black Public Relations Society is to provide public relations and communications practitioners throughout the Greater Philadelphia region with an avenue for professional support.

PBPRS accomplishes this by fostering a network between members and other professionals that enable growth and development.

## Serve on a Committee

### COLLEGE RELATIONS

Charlene B. Clark, Chairperson

### E-NEWSLETTER

Wayne E. Roberts, Chairperson

### \*FUNDRAISING

### MEMBERSHIP RECRUITMENT

Jamila Patton, Chairperson

### MEMBERSHIP RETENTION

Darisha Miller, Chairperson

### PROFESSIONAL DEVELOPMENT

Ky'a Jackson, Chairperson

### PUBLICITY / COMMUNICATIONS

Tashyra Ayers & Kathleen Jeanty  
Co-Chairpersons

### WEBSITE

Bernard Thorn, Chairperson

For more information contact:  
(215) 704-2615 / membership@pbprs.org

Brochure designed by www.bmtp.net

## Membership Application

Professional Memberships  
National & Local: \$150.00

Professional Membership  
Local only: \$100.00

Applicant must be engaged in a full-time paid professional career of public relations. This should include, but is not limited to working for either private or public sectors in the following area: media relations, public affairs, community affairs, publicity, public information, special events management and development, lobbying, and internal, employee and organizations communications. Also, professional membership is available to those engaged in the teaching or administering of public relations courses at an accredited college or university.

Associate Membership: Local only: \$50.00

This membership is for individuals that have an interest or a need for public relations services.

Student Membership: Local only: \$20.00

Student must be currently enrolled full-time in a public relations/communications program at an accredited college or university.

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Position/Title: \_\_\_\_\_

Company: \_\_\_\_\_

Work Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Work Phone: \_\_\_\_\_

Work Fax: \_\_\_\_\_

Work E-mail: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Home Phone: \_\_\_\_\_

Home E-mail: \_\_\_\_\_

Please detach at dotted line at right and mail membership application in an envelope along with your check made payable to: PBPRS, PO Box 42786, Philadelphia, PA 19101.